



FIRST ANNUAL UNITY GALA

# FOUNDING SPONSORSHIP PACKAGE

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## Special Inaugural-Year Partnership Rates

Be part of the beginning. Support an unforgettable evening celebrating culture, achievement, youth recognition, community and the power of coming together - while placing your organization beside an experience people will remember.

**SATURDAY, JANUARY 30, 2027 • 6:00 PM**

Scarborough Convention Centre

20 Torham Place, Scarborough, Ontario

**[unitygala.ca](http://unitygala.ca) • [email@unitygala.ca](mailto:email@unitygala.ca) • (437) 484-3327**



# Put Your Brand Beside an Experience People Remember.

Unity Gala brings together red-carpet arrival, four-course dining, fashion, live entertainment, inspiring stories and the Melaniam Awards. Our Founding Sponsors help establish this annual experience while receiving meaningful visibility before, during and after Gala night.

| SPONSORSHIP                | FOUNDING RATE      | AVAILABILITY     |
|----------------------------|--------------------|------------------|
| Presenting Partner         | <b>\$3,500 CAD</b> | 1 opportunity    |
| Four-Course Dining Sponsor | <b>\$2,000 CAD</b> | 1 opportunity    |
| Melaniam Awards Sponsor    | <b>\$1,750 CAD</b> | 1 opportunity    |
| Live Entertainment Sponsor | <b>\$1,750 CAD</b> | 1 opportunity    |
| Fashion Showcase Sponsor   | <b>\$500 CAD</b>   | 3 opportunities  |
| Red Carpet Sponsor         | <b>\$1,000 CAD</b> | 2 opportunities  |
| Official Program Sponsor   | <b>\$800 CAD</b>   | 2 opportunities  |
| Table Sponsor              | <b>\$200 CAD</b>   | 10 opportunities |



# Founding Sponsor Benefits

Select the opportunity that best aligns your organization with the Unity Gala experience.

## Presenting Partner

**\$3,500 CAD**

1 opportunity

- Premier recognition as a Presenting Partner
- Prominent logo placement on select Gala materials
- Full-page recognition in the official program booklet
- Recognition from the stage during the Gala
- Premium digital recognition on the Unity Gala website
- Ten complimentary Gala tickets

## Four-Course Dining Sponsor

**\$2,000 CAD**

1 opportunity

- Dining experience sponsor recognition
- Logo recognition in the dining section of the program
- Recognition on dining-related Gala signage where applicable
- Website sponsor recognition
- Four complimentary Gala tickets

## Melanium Awards Sponsor

**\$1,750 CAD**

1 opportunity

- Melanium Awards sponsor recognition
- Logo recognition in the awards section of the official program
- Recognition during the Melanium Awards presentation
- Website sponsor recognition
- Four complimentary Gala tickets

## Live Entertainment Sponsor

**\$1,750 CAD**

1 opportunity

- Live Entertainment sponsor recognition
- Logo recognition in the entertainment section of the program
- Recognition on applicable entertainment signage
- Website sponsor recognition
- Four complimentary Gala tickets



# Founding Sponsor Benefits

Select the opportunity that best aligns your organization with the Unity Gala experience.

## Fashion Showcase Sponsor

**\$500 CAD**

3 opportunities

- Fashion Showcase sponsor recognition
- Logo recognition in the fashion section of the program
- Recognition on applicable fashion-show signage
- Website sponsor recognition
- Four complimentary Gala tickets

## Red Carpet Sponsor

**\$1,000 CAD**

2 opportunities

- Red Carpet sponsor recognition
- Logo recognition in the arrival/red-carpet section of the program
- Recognition on applicable red-carpet signage
- Website sponsor recognition
- Two complimentary Gala tickets

## Official Program Sponsor

**\$800 CAD**

2 opportunities

- Official Program sponsor recognition
- Full-page program advertisement
- Logo recognition in the sponsor section
- Website sponsor recognition
- Two complimentary Gala tickets

## Table Sponsor

**\$200 CAD**

10 opportunities

- Table sponsor recognition
- Organization name/logo displayed at the sponsored table
- Recognition in the official program sponsor section
- Website sponsor recognition



# Be Part of the Beginning.

The First Annual Unity Gala is an opportunity to help establish something designed to grow year after year. Founding Sponsors will be recognized as organizations that helped make the beginning possible and stood beside a celebration of culture, excellence, achievement and unity.

## HOW TO GET STARTED

1. Visit [unitygala.ca/sponsorship/](https://unitygala.ca/sponsorship/) and choose a sponsorship opportunity.
2. Submit the sponsorship request form with your organization and contact details.
3. The Unity Gala team will confirm availability, benefits and payment arrangements.
4. Provide your approved logo/artwork and any program advertisement materials required.

**Questions? [email@unitygala.ca](mailto:email@unitygala.ca) • (437) 484-3327**

Rates, benefits and opportunity availability are subject to confirmation by the Unity Gala team.  
Complimentary-ticket benefits and promotional placements apply to approved, completed sponsorships.